

**SPEED
SPORT**
THE LIVE RACING NETWORK



Tuesday, April 8th - For Immediate Release

SPEED SPORT 1 IS THE NEW TV HOME FOR TRANS AM, FR AMERICAS, F4 U.S., AND LIGIER JFC

SPEED SPORT 1, the live racing network, and Parella Motorsports Holdings announce multi-year broadcast plans for SpeedTour events.

MOORESVILLE, N.C. — Parella Motorsports Holdings, owner of the Trans Am Series presented by Pirelli, Formula Regional Americas Championship (FR Americas), Formula 4 United States Championship (F4 U.S.) and Ligier Junior Formula Championship (Ligier JFC), has partnered with the live motorsports network SPEED SPORT 1 to broadcast and market its marquee road racing events and to help develop and distribute both archival and new programming.

In addition to Trans Am, FR Americas, F4 U.S. and Ligier JFC, PMH owns Sportscar Vintage Racing Association (SVRA), Prototype Sprint Series Association presented by Hankook (PSSA) and International GT (IGT). Select events from each series will be shown live or tape delayed on SPEED SPORT 1.

Trans Am's 12-round national championship, which includes the premier TA class, the extremely competitive CUBE 3 Architecture TA2 Series and the XGT, SGT, GT and GT1 production classes, will be televised live on SPEED SPORT 1. The first two rounds, which aired on SS1 — Sebring and Road Atlanta — drew record viewership for the series.

The relationship between the Trans Am Series and SPEED SPORT dates back decades. Nearly 60 years ago, the March 30, 1966 issue of National Speed Sport News reported the very first Trans Am race, and the outlet has covered nearly every Trans Am race since. Today, SPEED SPORT has evolved into a complete motorsports media company, and with the success of its own television network, SPEED SPORT 1, will support Trans Am on every level while exposing the series to millions of new fans.

“We could not be more excited to be bringing the Trans Am Series to SPEED SPORT 1,” said Andy Lally, President of the Trans Am Series presented by Pirelli. “With our diverse classes and 75-minute race format,

we believe our series produces some of the most exciting road course racing in the country, and it's our objective to expose it to the widest possible audience. SPEED SPORT 1 is free and available almost everywhere, from Amazon Prime to Roku, SlingTV and more, making it accessible to all of our fans across North America and around the world."



In addition to its Trans Am coverage, SPEED SPORT 1 will also provide live coverage of select FR Americas, F4 U.S. and Ligier JFC races. With the 2025 season of FR Americas comprised of 21 races, F4 U.S. promoting 18 rounds and Ligier JFC featuring 16 events, races that aren't broadcast live will air on tape delay, allowing viewers to watch the entire season.

"We're thrilled to bring FR Americas, F4 U.S. and Ligier JFC to motorsports enthusiasts around the world," said Scott Goodyear, President of FR Americas, F4 U.S. and Ligier JFC. "The exposure potential that's available to our drivers, teams and partners through SPEED SPORT 1's diverse streaming platform provides a great opportunity for added value, while also allowing our drivers to showcase their talent to new audiences. We're thrilled to work with SPEED SPORT 1, and look forward to showcasing why Parella Motorsports Holdings' open-wheel ladder is among the best in the world."

SPEED SPORT 1, which launched in 2023, is a FAST channel — Free, Ad-Supported Streaming Television network. It is available on mainstream platforms with reach exceeding 200 million monthly active users, including Amazon Prime, Roku Channel, PlutoTV, SlingTV and more. SS1 is accessible for free to anyone with an internet-connected TV, mobile device, computer or gaming console.

With a focus on live domestic motorsports, SPEED SPORT 1 is backed by the oldest and most trusted brand in motorsports — SPEED SPORT, and is owned and managed by partners with key leadership experience at ESPN, Speedvision, MAVTV, MTV, Disney, SPEED Channel, and Motortrend TV. No subscription or fees are required. SS1 is already a leading destination for live and fresh racing action from across the country and around the world.

SPEED SPORT will provide crucial marketing and editorial support of the events through its cornerstone motorsports news website, SPEEDSPORT.com, its wildly-popular daily racing newsletter, "The Daily,"

extensive social media reach, and via its news and studio television programming.

“We are thrilled to add the Trans Am Series presented by Pirelli, as well as FR Americas, F4 U.S., Ligier JFC and all the associated series owned by Parella Motorsports Holdings to our SPEED SPORT 1 lineup,” said Joe Tripp, SPEED SPORT CEO. “Trans Am is one of the pillars of our programming strategy. Its positioning as the longest-running professional road racing series in North America, as well as our shared history, makes it the perfect fit as we align our programming to match what our brand is known for — the best of American short track, stock car, drag racing, off-road racing and road racing. And of course, it’s all available free with no fees or subscription required.”

2025 Trans Am Series presented by Pirelli Schedule

Broadcast times will be announced soon. See SPEEDSPORT1.COM for listings.

Tickets and event information at <https://gotransam.com>

- **Sonoma Raceway – April 24 - 27**
- **WeatherTech Raceway Laguna Seca - May 2-4**
- **Lime Rock Park - May 23 - 26**
- **Mid-Ohio Sports Car Course - June 19 - 22**
- **Road America - June 26 - 29**
- **Watkins Glen International - July 11 - 13**
- **Canadian Tire Motorsport Park - August 28 - 31**
- **VIRginia International Raceway - September 18 - 21**
- **Barber Motorsports Park - October 17 - 19**
- **Circuit of The Americas - Oct 30 - November 2**

2025 FR Americas, F4 U.S. & Ligier JFC Schedule

Broadcast times will be announced soon. See SPEEDSPORT1.COM for listings.

Tickets and event information is available on each series respective website or at SpeedTour.net.

- **Road America – May 15-18 (FR Americas, F4 U.S., Ligier JFC)**
- **Indianapolis Motor Speedway – June 12-15 (FR Americas)**
- **Mid-Ohio Sports Car Course – June 19-22 (FR Americas, F4 U.S., Ligier JFC)**
- **New Jersey Motorsports Park – July 31-August 3 (FR Americas, F4 U.S., Ligier JFC)**
- **Canadian Tire Motorsport Park – August 28-31 (FR Americas, F4 U.S.)**
- **VIRginia International Raceway – September 18-21 (FR Americas, F4 U.S., Ligier JFC)**
- **Barber Motorsports Park – October 17-19 (FR Americas, F4 U.S., Ligier JFC)**

About Parella Motorsports Holdings

Parella Motorsports Holdings (PMH) owns several major road racing series and hosts racing festivals across the United States under the SpeedTour brand name. With Sportscar Vintage Racing Association (SVRA), The Trans Am Series presented by Pirelli, Formula Regional Americas Championship (FR Americas), Formula 4 United States Championship (F4 U.S.), Ligier Junior Formula Championship (Ligier JFC), International GT (IGT) and Prototype Sprint Series Association presented by Hankook (PSSA), events feature a diverse range of cars, including vintage and historic racecars, modern Trans Am vehicles, open wheel and sports cars. Additionally, PMH also holds the long-term commercial rights to SCCA Pro Racing, which sanctions Trans Am, FR Americas, F4 U.S., Formula Race Promotions and Formula 2000. With 24 events on the 2025 schedule, SpeedTour will exceed 6,000 entries. Featuring elements like racing, car shows and concerts, SpeedTour events often attract more than 25,000 spectators. Several races are broadcast live on SPEED SPORT 1, with many others live streamed at SpeedTour.TV and covered by *SpeedTour Magazine*. By blending tradition with innovation,

the organization strives to create unparalleled experiences for drivers, teams, sponsors and spectators. For more information about PMH and its SpeedTour events, visit speedtour.net.

About SPEED SPORT 1

SPEED SPORT 1 is the first network dedicated to FREE, LIVE motorsports, presenting hundreds of live events and thousands of hours of premium motorsport content and lifestyle programming from around the globe annually. Designed for the sport's most passionate fans, SPEED SPORT 1, along with SPEED SPORT, America's oldest and most trusted motorsports media brand celebrated its 90th anniversary in 2024, has assembled a team with backgrounds at ESPN, Speedvision, Speed Channel, FS1, NASCAR, MTV, Disney, and MAVTV to develop a television network dedicated to motorsports most passionate fans. For more information, visit SPEEDSPORT1.com.

